



CITY OF PARRAMATTA COUNCIL CENTRES REVIEW 2019

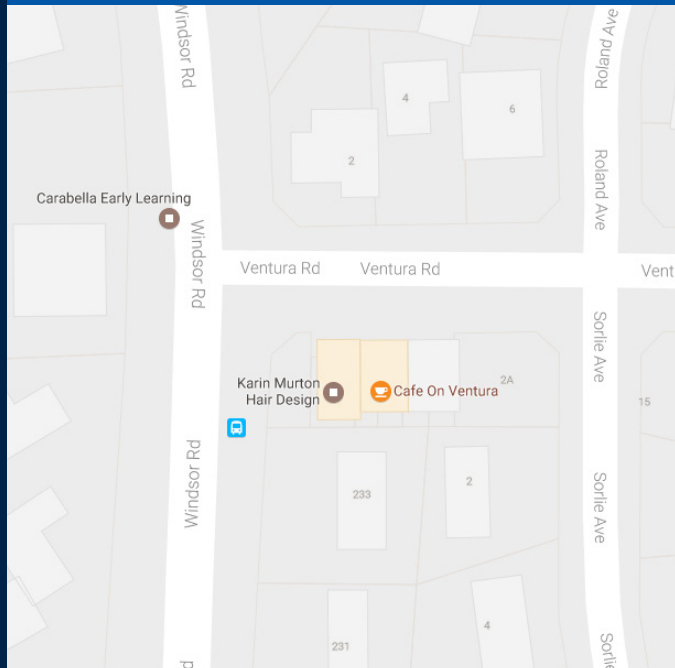
# VENTURA ROAD SHOPS

CORNER OF VENTURA AND WINDSOR ROAD, NORTHMEAD  
NORTH ROCKS WARD



## THE PLACE

Ventura Road Shops is located at the corner of Ventura Road and Windsor Road, Northmead. It is situated on a quiet street and provides local services to residents. A small neighbourhood playground is located on the Sorlie Avenue side of the centre.



## ACCESSIBILITY

Windsor Road Bus Stops (regular service)  
Bus routes:  
600 601 603 614X M60 (Hornsby, Rouse Hill to Parramatta).



## CENTRES HIERACHY

Specialised Centre

Town Centre

Urban Village

Neighbourhood Centre

Local Centre

## COMMUNITY FACILITIES

- Sorlie Avenue Reserve
- Rifle Range Stairs
- Pye Ave Reserve



## RECENT CAPITAL INVESTMENT

2017 - 2019 \$150,000.



## DEMOGRAPHICS

- Between 2011 and 2016 Northmead experienced a 13% increase in population; from 10,702 to 12,233.
- In 2011, the largest age group (21.6%) was the parents and homebuilders (35 to 49 year olds).



## ZONING

- B1 Neighbourhood Centre and RE1 Public Recreation surrounded by R2 Low Density Residential.



## PUBLIC DOMAIN ASSET CONDITION

80% of assets surveyed were rated as good and 20% were rated as poor.



## BUSINESS ACTIVITIES

6 shops: 0 vacancies  
Vacancy percentage: 0%

Hairdresser, Real Estate Agent, Coffee, Other



## CLEANSING SURVEY

Cleanliness rating of centre and assets



2017 - Good



2019 - Good

## WHAT WE CARE ABOUT

Your community ranked these as their top three attributes contributing to positive local place experience:

RANK	ATTRIBUTE	% OF PEOPLE <sup>1</sup>
#1	Cleanliness of public space	70%
#2	Sense of safety (for all ages, genders, day/night etc.)	69%
#3	Elements of the natural environment (views, vegetation, topography, water etc.)	66%



EQUAL