



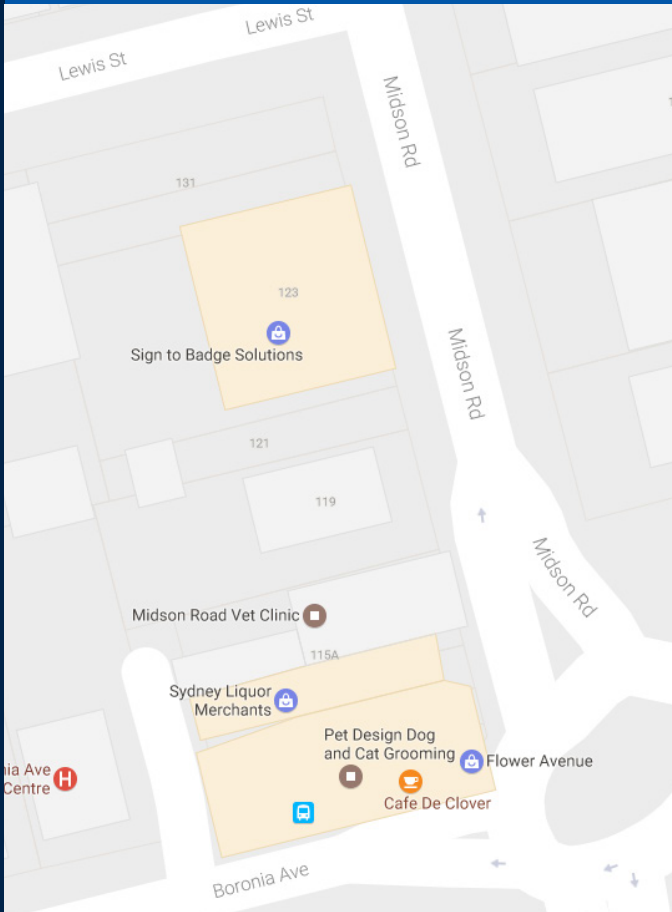
# MIDSON ROAD SHOPS

CORNER MIDSON ROAD & BORONIA AVENUE, EPPING  
EPPING WARD



## THE PLACE

Midson Road Shops is a small busy local centre located at the intersection of Midson Road and Boronia Avenue, Epping. The recently refreshed centre offers the local community convenient basic retail.



## CENTRES HIERACHY

Specialised Centre

Town Centre

Urban Village

Neighbourhood Centre

Local Centre

## ACCESSIBILITY

M54 Bus Route  
(regular service)



## COMMUNITY FACILITIES

- David Scott Reserve is within walking distance



## RECENT CAPITAL INVESTMENT

No recent investments in the last 5 years.



## DEMOGRAPHICS

- Between 2011 and 2016 Epping experienced a 9% increase in population; from 21,309 to 23,444.
- In 2011, the largest age group (20.9%) was parents and homebuilders (35-49 year olds).



## ZONING

- B1 Neighbourhood Centre surrounded by R2 Low density residential.



## PUBLIC DOMAIN ASSET CONDITION

100% of assets surveyed were rated as good.



## BUSINESS ACTIVITIES

9 shops: 1 vacancy  
Vacancy percentage: 11%

Bottle Shop, Real Estate Agent, Coffee, Other, Convenience Store, dog grooming, florist, beauty spa, vet, gym



## CLEANSING SURVEY

Cleanliness rating of centre and assets



2019 - Good

## WHAT WE CARE ABOUT

Your community ranked these as their top three attributes contributing to positive local place experience:

RANK	ATTRIBUTE	% OF PEOPLE <sup>1</sup>
#1	Cleanliness of public space <small>CARE</small>	80%
#2	Sense of safety (for all ages, genders, day/night etc.) <small>SENSE OF WELCOME</small>	61%
#3	Elements of the natural environment (views, vegetation, topography, water etc.) <small>UNIQUE</small>	59%